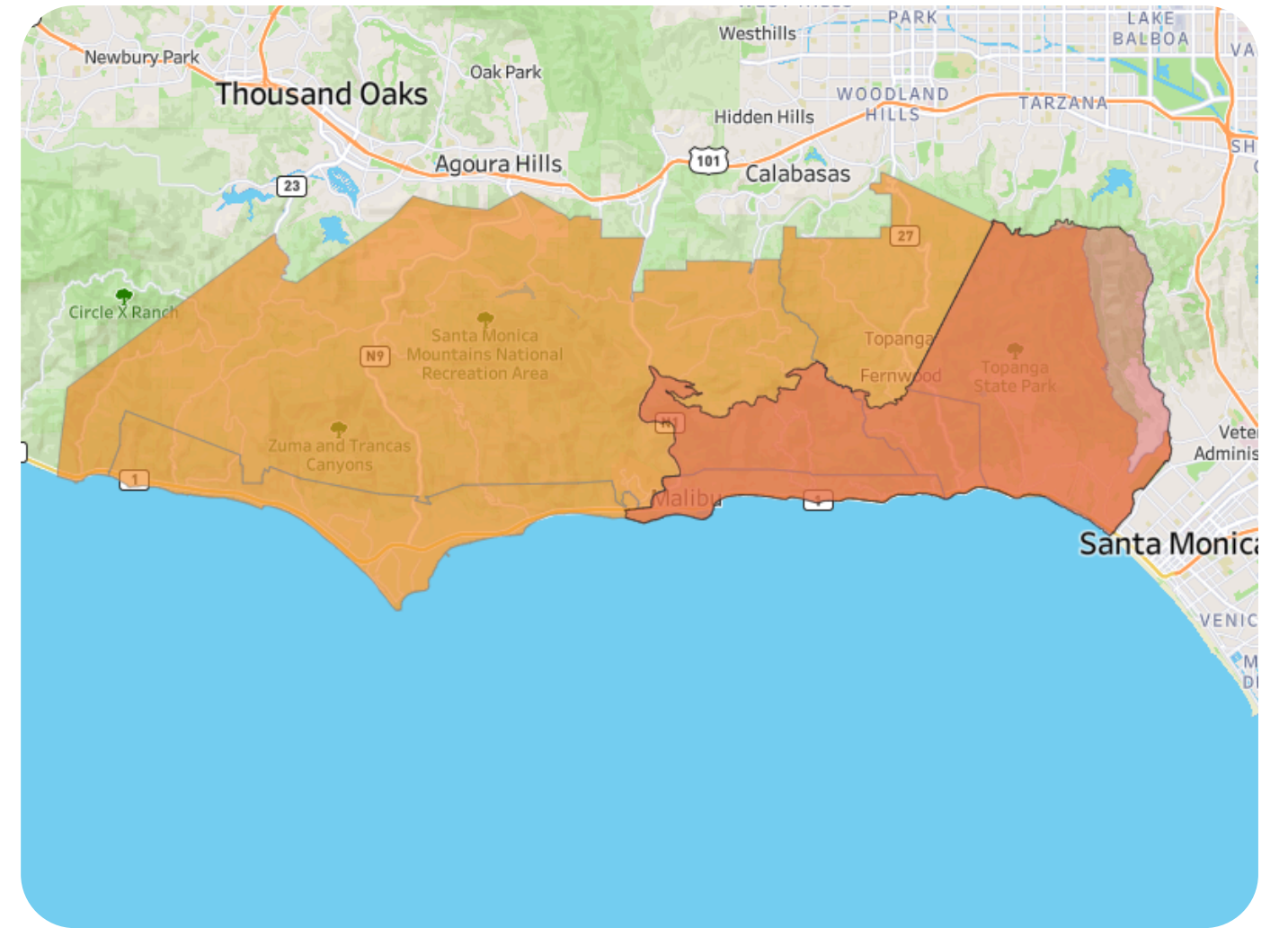


# Palisades Wildfire Community Profile:

This profile offers a snapshot of the Palisades Fire burn area, highlighting demographics, employment, income, health, and environmental factors to provide insight into the affected communities.



## Demography:

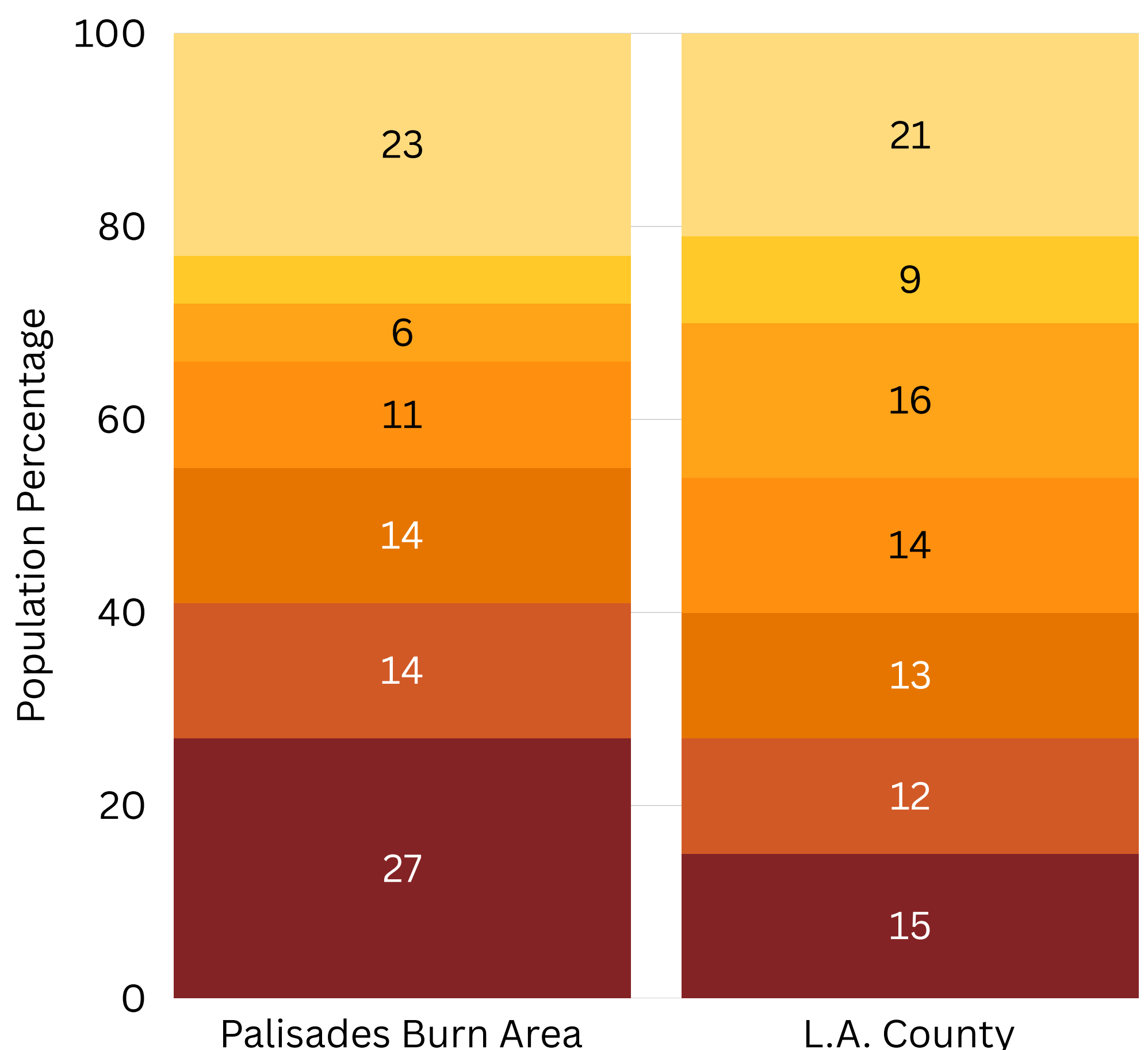
- 65+ Years Old
- 55-64 Years Old
- 45-54 Years Old
- 35-44 Years Old
- 25-34 Years Old
- 18-24 Years Old
- Under 18 Years Old

**31,602**  
Total Population  
(ACS 5-yr, 2023)

**2.49**  
Avg. Household Size  
(ACS 5-yr, 2023)

**27%**  
Families w/ Children  
(ACS 5-yr, 2023)

**16%**  
Immigrant Population  
(ACS 5-yr, 2023)



# Housing & Real Estate:

**\$3,134**

**Median Gross Rent**  
(ACS 5-yr, 2023)

**48%**

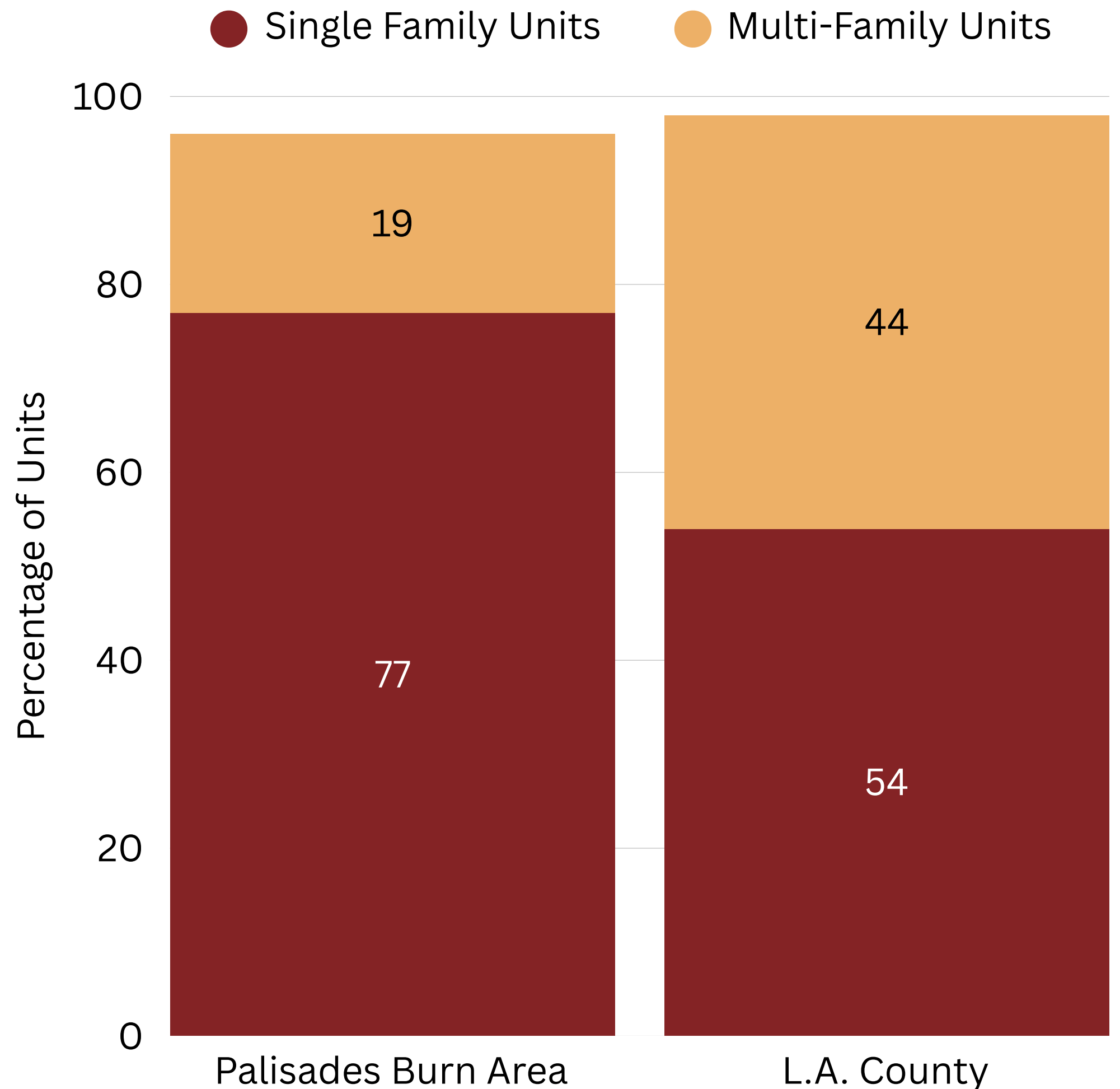
**Rent Burden**  
(ACS 5-yr, 2023)

**22%**

**Renter Rate**  
(ACS 5-yr, 2023)

**19%**

**Multi-Family Units**  
(ACS 5-yr, 2023)



According to the Zillow Home Value Index, the typical home value in the zip code 96120 is \$3.4 million as of October 2024.

As of 2023, nearly 72% of housing within the burn area was built before 1979.

Nearly 78% of residents within the burn area are homeowners, significantly higher than the Los Angeles County average of 46%.

# Health & Environment:

**81st**  
**Wildfire Percentile**  
(FEMA, 2023)

Around 39% of the burn area is covered by green vegetation. This is significantly higher than the Los Angeles County average of 20%.

**39%**  
**All Green Coverage**  
(NAIP, 2022)

About 9% of residents within the burn area suffer from asthma. Wildfire smoke contains a mix of pollutants that can trigger and worsen respiratory symptoms.

**84 y/o**  
**Life Expectancy**  
(NCHS, 2015)

**51%**  
**Existing Tree Canopy**  
(LMU, 2016)

The burn area is in the 81st percentile for wildfire risk, according to Federal Emergency Management Agency (FEMA)'s National Risk Index. This means that this community is more at risk of wildfires than 81% of all other wildfire-prone communities across the US.

# Employment & Income:

**\$195,813**  
**Median Household Income**  
(ACS 5-yr, 2023)

Within the burn area, 6% of youth ages 16-24 are considered opportunity youth, meaning they are neither working nor in school.

**6%**  
**Opportunity Youth**  
(ACS 5-yr, 2023)

**4%**  
**Unemployment Rate**  
(ACS 5-yr, 2023)

About 3% of households within the impacted area have received some form of cash public assistance in the last 12 months (such as Temporary Assistance for Needy Families).

**6%**  
**Below 100% Poverty Threshold**  
(ACS 5-yr, 2023)

About 10% of households in the affected burn areas are classified as extremely low-income, meaning they earn no more than 30% of the median family income in the Los Angeles Metro Area.